

**OUR STATS**

with a digital following of over **70k+** from over **130** countries monthly\*

\*contact us for a more detailed audience breakdown

**26.54%** open rate



**6.64%** click rate

**0.11%** unsubscribe rate

**0%** complaint rate

average eshot comms from 2017 / 2018

Database is **100%** opt-in and GDPR compliant

<i>Website growth</i>		<i>Dec 2016/17</i>	<i>Dec 2017/18</i>
<i>No of users</i>		<b>145K</b>	<b>170k</b>
<i>No of sessions</i>		<b>171K</b>	<b>201k</b>



@bohonews

**OVER 13K FOLLOWERS!**  
Average **23K** impressions every month  
Average over **1k** profile visits a month



BohoNews

**11,960+** members



boutiquehotelnews

Total of **over 1.2k followers** with an average of over **500 page engagements**



Visitor locations (top 5)  
**UK, France, US, India, Germany**

**16,500+ opt-in subscribers:** hotel owners, operators, investors, developers, general managers, sales / marketing / revenue and procurement managers, and suppliers.

**Contact Us!**



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