

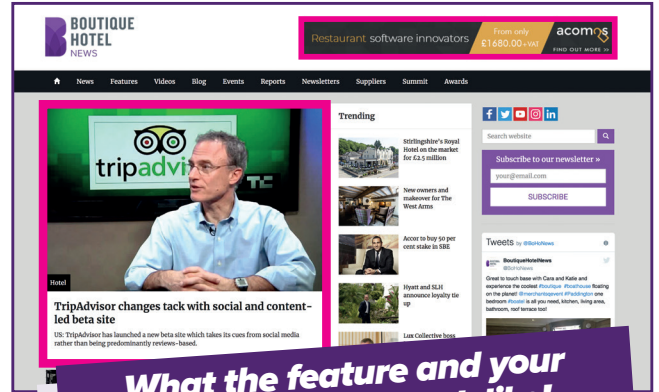
## Don't miss our promotional features

Every other month Boutique Hotel News (BHN) showcases a specific feature, highlighting the **very** best in the hospitality industry.

### What does this mean for me?

With a growing, quality online readership of **29,000+** boutique and lifestyle leaders from **over 130 countries\***, the BHN website will be sure to get your company noticed. By highlighting your brand in our bi-monthly promotional feature, and supported by our digital and social engagement channels, BHN gives you the platform to target boutique hoteliers, generating brand awareness and new business leads for your product or service.

\*contact us for a more detailed audience breakdown



**What the feature and your advertising will look like!**

## Prices start from just £500 + VAT

- Tailored spotlight on the product seen by over **1,500 visitors per month**
- Hyperlink back to your chosen website
- 8-week high profile web banner linking back to your chosen website
- 4 x social media posts across BHN channels to over **24,000+ followers**
- Features in the BHN E-Newsletter; sent out to over **17,500 opt-in subscribers**
- Click through report post campaign

If you're looking to generate new business with the leading industry channel, get in touch!

### Upcoming features...



**November 2018**  
Bedding, fabric, laundry



**January 2019**  
In-room technology



**March 2019**  
Energy Wise



**May 2019**  
Data/Revenue insight & management



**July 2019**  
Best use of Marketing, PR & Communication agencies



**September 2019**  
Direct bookings, how to?

## Contact Us!



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