



### January: In-room technology

- What are the latest technological must-haves in your apartments, and what is the best strategy to ensure your technology is future proof rather than quickly obsolete?



### February: Law firms

- Having good legal advice is vital to any hospitality company, but what are the latest legal issues owners and operators need to be aware of?



### March: Sales and marketing alliances/representation

- With the big hotel chains launching soft brands aimed at attracting independent hotels, what are sales and marketing alliances doing to ensure they stay one step ahead of their corporate competition?



### April: Flooring

- Which are the latest attractive but durable flooring surfaces on the market for the serviced apartment sector?



### May: BLHS exhibitor preview

- An introduction to our exhibitors at Boutique and Lifestyle Hotel Summit 2017



### May: Bedding, linen and fabrics

- Rounding up the best in hardwearing, functional and attractive bedding, linen, towels and fabrics for the hospitality market.



### June: Concierge Companies

- Teaming up with a concierge company can offer your apartment guests a huge range of memorable experience and services, adding an extra dimension to their stay.



### July: Lighting

- Good lighting can have an incredible effect on the mood and atmosphere at your apartment property. The best suppliers in the industry tell you how.



### August: Reputation Management

- With more than 90 per cent of Facebook users basing their booking decisions on peer reviews, how can serviced apartments monitor and improve their online reputation?



### September: Software and technology

- Practically every aspect of the hospitality sector has been transformed by advances in technology and software. We take a look at the latest products on the market for the serviced apartment and extended stay sector, and the companies supplying them.



### October: Independent Hotel Show preview

- A round up of some of the huge range of products and services on display at the Independent Hotel Show.



### November: Sleep Event preview

- A round up of some of the companies exhibiting at the hotel design sector's London showcase event.



### December – Serviced Apartment Amenities

- The latest in bathroom amenities and toiletries from the industry's finest suppliers

EDITORIAL

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